



Open your DWM trade account

Complete both pages. Type into the fields or print and complete in block capitals.

01 Business details

Company / business name

Application date

Trading name (if different)

Type of business

Business address

Postcode

Telephone number

Fax number

Email address

Company registration number

VAT number

Number of years trading

Date business established

Business status: Limited Co / Sole Trader / Partnership / Other

02 Directors / proprietors / shareholders

1. Name

2. Name

3. Name

4. Name

03 Bank details

Bank name

Bank postcode

Bank address

Account number

Sort code

Credit required (£)

04 Trade references

Office use only

REFERENCE 1

Name

Type of business

Address

Postcode

Telephone

Fax

Email

Contacted

Replied

Credit limit (£)

REFERENCE 2

Name

Type of business

Address

Postcode

Telephone

Fax

Email

Contacted

Replied

05 Declaration☐

Copy of letterhead attached

I/We apply for opening of a credit account and declare the above details to be correct.

I/We confirm receipt and acceptance of Direct Wholesale Marketing General Conditions of Trade.

Authorised signatory

Print name

Position

Date